



Vistamaxx™

Exceed™

Exceed™ Tough

High-loft, ultra-soft hygiene solutions

The next generation of nonwovens is here. An innovative blend of Vistamaxx™ and our performance polypropylene, together with bi-component (BiCo) spunbond technology, delivers high-loft, ultra-soft fabrics with low lint, excellent uniformity and resilience. It's where soft meets strong.

Key benefits:

 <p>Thickness Spunbond fabrics are manufactured to match the thickness of carded fabrics, and in some cases outperforms carded*</p>	 <p>Resilience Maintains 80% of its thickness after being placed under load for an extended period of time</p>	 <p>Softness Exceptional softness with good drapability</p>
 <p>Low lint Lower lint for improved surface stability</p>	 <p>Uniformity Enhanced uniformity for more consistent products</p>	 <p>Affordability More cost-effective than other processes**</p>

Applications

This breakthrough solution enables the production of exceptionally soft and comfortable components such as belly bands, back sheets and top sheets in premium hygiene products including:

- **Open-style diapers**
- **Pant-style diapers**
- **Feminine care products**
- **Adult incontinence products**

Technology

The blend of our performance polypropylene and Vistamaxx™ 7050BF processes easily on BiCo spunbond technology from Reifenhäuser Reicofil, a market leader in developing complete nonwoven, meltblown and composite production lines. This process, combined with our innovative blend of Vistamaxx performance polymers, Exceed™ Tough PP and Exceed™ high performance PP, creates thick and cottony-soft fabrics, compared to the thin, silky-soft fabrics created with existing spunbond technology.

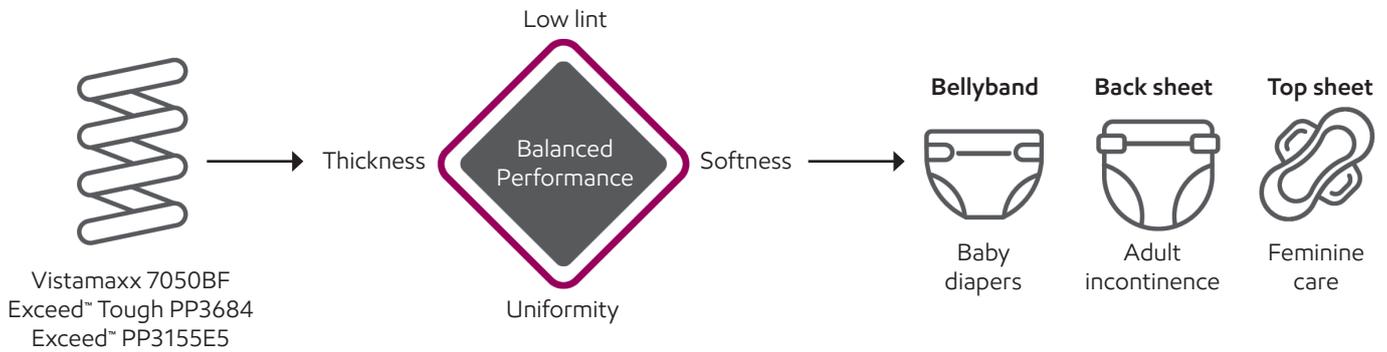
The combination of ExxonMobil polymers and Reicofil technology addresses the growing demand for innovative, differentiated soft nonwovens in the global hygiene market and unlocks new business opportunities across the value chain.

*Compared to other carded fabrics

**Compared to other carded air through bonding (ATB) products.

Proof of performance

Vistamaxx™ and our performance polypropylene, together with bi-component (BiCo) spunbond technology, enable the production of high-loft, ultra-soft components.

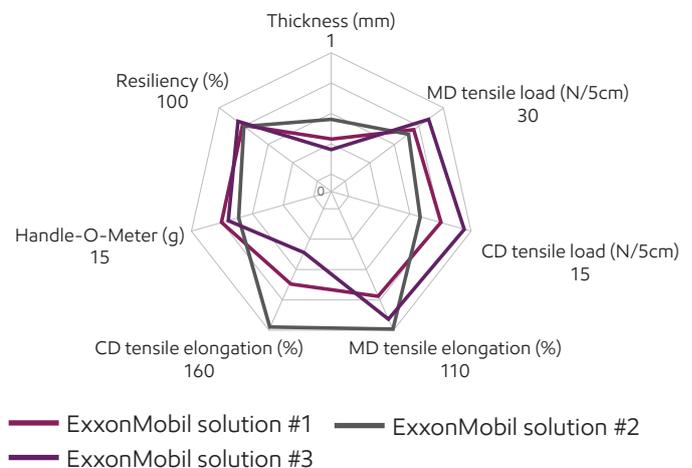


Typical values				Availability			
Grade	Conversion process	MFR*	Attributes	Americas	Asia	Europe	Middle East and Africa
Vistamaxx 7050BF	Spunbond meltblown	45	Enables ability to tailor elasticity, softness and drapability when used in a blend with PP. Good color stability	•	•	•	•
Exceed™ PP3155E5	Spunbond	36	Excellent spinnability for consistent, high-quality fabrics at maximum throughputs	•	•	•**	•**
Exceed™ Tough PP3684	Spunbond	13.5	Enables high-loft, ultra-soft nonwovens through bi-component (BiCo) spunbond process	•	•	•	•

* MFR 230°C/2.16 kg based on ExxonMobil method g/10 min.
 ** Please check with your local sales contact for grade availability.

Loft blends and key attributes

Three blends of ExxonMobil's high-loft, ultra-soft solution can be created using different grades of our performance polypropylene. Some blends produce a silkier finish, while others produce a more cotton-like result.



What's new: ExxonMobil Signature Polymers

All our polymers are now positioned under a single portfolio brand: Signature Polymers. The aim is to simplify our product architecture and naming to improve portfolio navigation for you. We would like to stress that our commitment to high quality products remains the same. The composition of the products are unchanged, it is only the names that updated. We will be making these modifications over the next few months, through mid 2025, so you will see both old and new grade names highlighted during that time.

Here's a quick overview of brands and grade names that have been changed in this document:

Legacy Commercial Name	New Commercial Name
Achieve™ Advanced PP3684	Exceed™ Tough PP3684
ExxonMobil™ PP3155E5	Exceed™ PP3155E5

Want to see what's changed in our portfolio? Go to exxonmobilchemical.com/sptransform

Contact us for more information: exxonmobilchemical.com/loft

ExxonMobil
Signature Polymers

Bring your impossible



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