



Berry, Peel Plastics, ExxonMobil Collaborate to Use Certified-Circular Content in Pet Food Packaging

EVANSVILLE, Ind. – May 18, 2023 – [Berry Global Group, Inc.](#) (NYSE: BERY), [Peel Plastic Products Ltd.](#), and [ExxonMobil](#) (NYSE: XOM) today announced they are working together to integrate International Sustainability and Carbon Certificate (ISCC) PLUS certified-circular plastics into pet food packaging for household brand names. The collaboration leverages ExxonMobil's Exxtend™ technology for advanced recycling, which processes plastic waste and attributes it to new plastic for food-grade packaging through a mass balance approach.

“With the promise of advanced recycling, we can change what is traditionally considered waste and transform it into innovative products made to be remade – accelerating the shift to a circular economy,” said Wesley Porter, Business Development Director – Sustainability and Innovation, Berry Global. “Working across the plastics value chain to increase the use of recycled and certified-circular content helps keep precious resources in use instead of becoming waste in our environment.”

Advanced recycling technology helps capture the value of plastics that currently go unrecycled, like snack wrappers, food pouches, and plastic toys. Unlike other recycling technologies, the resulting circular plastics are identical to those made from conventional feedstock and can be used in contact-sensitive, food-grade packaging solutions.

“We’re committed to building a brighter future for plastic packaging and designing circularity into our solutions plays an integral role in doing so. We’re extremely excited to be at the forefront of this innovative approach, enabling us to offer circular packaging solutions to our partners in the pet food industry,” said Mark Liberman, VP Sales and Marketing for Peel Plastics.

Berry matched Peel Plastics’ desire for sustainability benefits across its Think Green portfolio using ExxonMobil’s Exxtend technology for advanced recycling. In addition to industry-leading access to certified-circular resins, Berry’s manufacturing expertise enables it to deliver plastic films that are ready for circular resin integration.

“We are proud to work with Berry and Peel Plastics to bring another certified-circular solution to pet food brand owners,” said Matt Loach, global marketing manager, polyethylene, ExxonMobil. “It is also noteworthy that this is our first sale of certified-circular polymers into Canada leveraging Exxtend technology and we look forward to continuing our work across the plastic value chain to develop products that deliver exceptional performance, while also supporting the global circular economy.”

To help better serve customers' shared and increasing interest in certified-circular content with speed, Berry and ExxonMobil have entered into a supply agreement for ISCC PLUS certified-circular resins. Exxtend technology enables plastic waste to be co-processed along with traditional feedstocks, helping reduce scale-up costs and accelerating the transition to a circular economy.

The ISCC PLUS designation supports customer demand for packaging with sustainability benefits by ensuring materials adhere to the ISCC's PLUS mass balance attribution approach and have traceability along the supply chain.

About Berry

At Berry Global Group, Inc. (NYSE: BERY), we create innovative packaging and engineered products that we believe make life better for people and the planet. We do this every day by leveraging our unmatched global capabilities, sustainability leadership, and deep innovation expertise to serve customers of all sizes around the world. Harnessing the strength in our diversity and industry-leading talent of 46,000 global employees across more than 265 locations, we partner with customers to develop, design, and manufacture innovative products with an eye toward the circular economy. The challenges we solve and the innovations we pioneer benefit our customers at every stage of their journey. For more information, visit our [website](#), or connect with us on [LinkedIn](#) or [Twitter](#).

About Peel Plastic Products Ltd.

For over 45 years, Peel Plastic Products has been a recognized leader in flexible packaging solutions and process innovation. Peel's position as a dedicated responsive supply partner has helped to strengthen several of North America's most recognizable brands. With multiple manufacturing facilities, Peel's products provide solutions that are unique, industry relevant, and brand specific. Peel invests heavily in the pursuit of better understanding the needs and desires of today's fast-moving consumers and brand owners alike, and its commitment to maintaining expertise in its core markets offers its partners a seamless extension to their team. Please visit www.peelplastics.com to learn more.

About ExxonMobil

ExxonMobil, one of the largest publicly traded international energy companies, uses technology and innovation to help meet the world's growing energy needs. ExxonMobil holds an industry-leading inventory of resources, is one of the largest refiners and marketers of petroleum products, and its chemical company is one of the largest in the world. To learn more, visit exxonmobil.com and the Energy Factor. Follow us on [Twitter](#) and [LinkedIn](#).

Berry Media Contact:

mediarelations@berryglobal.com

Peel Plastics Media Contact:

###