Rethink Recycle: Transform polymer waste from diapers to high-value applications

Recovered plastics from diapers are a mixture of different polymers, which limit recyclability due to incompatibility. Traditionally, plastics recovered from diapers have lost impact properties upon recycling, resulting in deficient end use performance. Due to its outstanding compatibility with PP and PE, Vistamaxx[™] performance polymers have shown to significantly improve the impact strength of the polymer waste, potentially opening up opportunities for turning recovered plastics from diapers into high-value applications.



Impact strength enhancement from rejected diapers*

Toughness

Izod impact at 23°C (J/m)

Recovered plastics +10% Vistamaxx



*Refers to diapers rejected by manufacturing lines due to not meeting specifications.

Vistamaxx performance polymers open up possibilities to turn plastic waste into new products like boxes, pails and crates. With improved impact strength, Vistamaxx performance polymers allow for increased recycle content and access to possibly lower-cost material sources.

ExonMobil

Key benefits



Increases use of recycled content



Offers cost savings



Increases process consistency



Improves impact resistance



Unlocks new product possibilities



Creates higher value products from rejected diapers*

Plastic is a major component of diapers. For tape-type and pant-type diapers, plastic weight ratio is around 25-35%[†]. This provides an opportunity for diaper recyclers to recover these plastics and turn them into high-value products with Vistamaxx performance polymers.

[†]Based on ExxonMobil estimation

Energy lives here

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